LEVERAGING THE POWER OF SMART CONTRACTS AND CRYPTO CURRENCY, WE AIM TO MAKE A PREVIOUSLY HIGH BARRIER, ASSET CLASS ACCESSIBLE FOR EVERYONE.
The Vision
To make property investment accessible to everyone, delivering extraordinary returns for ordinary people.
What?
There has always been profits in bricks and mortar, but to participate in property investment it requires lots of capital, lots of contacts and lots of time.

Why?
This means one of the most consistent asset classes to invest and grow your money is not accessible to the vast majority of people.

Why now?
Blockchain technology, smart contracts, and cryptocurrency allow us to take an existing model, improve efficiencies and make it more accessible to everyone.
February – May 2021: Form Founding Team & Property Development Team
Here is where we bring together best in class talent to support each function of the go to market strategy

June 2021: Build ‘BRICKS’ and pass third party audits
Here is where we engage a leading crypto agency to build our cryptocurrency ‘BRICKS’ and pass third party audits to ensure the coins security and tokenomics

July 2021: Launch ILO (presale) on Unicrypt
The presale will take place on the industry-leading platform Unicrypt where the liquidity pool will be locked for 266 years

August 2021: Begin MyBricks platform build
At this point we use capital raised to begin building the MyBricks technology stack and smart contracts to allow easy investing in the property asset class

2022: Launch MyBricks
Launch the platform with three available projects for the community to invest in and deliver the first of many successful projects on the platform
The Platform
MyBricks Platform

1. **Browse**
   View a list of upcoming funds similar to browsing properties on Rightmove along with expected monthly yield

2. **Deposit**
   Deposit your BRICKS into the fund and be added to the investors dashboard to see all progress, updates and transactions

3. **Profit**
   The rental income from all the properties within the fund is automatically distributed to your wallet on a monthly basis
The future of property investment

 Earn more with a MyBricks property investment fund

 Your Property Funds Performance

 Your Individual Property Funds

 How to invest into a MyBricks property fund

1. Buy BRICKS on Uniswap
2. Create your MyBricks account
3. Connect your wallet to your MyBricks account
4. Choose your MyBricks fund to invest your BRICKS

*Images created to share MyBricks platform vision – end product may vary*
A fund is a collection of properties that will be purchased, renovated and rented.

The rental income is put into the smart contract for that fund and all yield automatically distributed to holders.

A fund will likely be made up of two property types and with the following ratio:

- 3 Long term rentals
- 1 Short term rental (Airbnb premium accommodation)
To incentivise holding of the BRICKS token along with regular transitions, holders will be able to rent out the luxury short term rentals at a significant discount.

The rental will be made in BRICKS on the platform and those BRICKS will also be distributed to holders of that properties fund.

The larger the business grows the more compelling the perks become.

**Holders Get Perks**

- **Entire flat in The West End**
  - Roof Terrace Boutique Soho Apartment 3 Luxury
  - 2 guests · 1 bedroom · 1.5 bathrooms
  - Wifi · Kitchen · Washing machine · Heating
  - 4330 BRICKS / night

- **Private room in City of Westminster**
  - Double Room In Westminster Borough
  - 2 guests · 1 bedroom · 1 bed · 1 private bathroom
  - Wifi · Heating
  - 1700 BRICKS / night

- **Entire apartment in LB of Hackney**
  - Giant Shoreditch Loft Conversion Apartment!
  - 2 guests · 1 bedroom · 0 beds · 1 bathroom
  - Wifi · Kitchen
  - 1052 BRICKS / night

*images created to share MyBricks platform vision - end product may vary*
The Token
TOTAL SUPPLY: 1,000,000,000 BRICKS

TEAM ALLOCATIONS: 6% evenly distributed between 15 team members

HOOLDERS PROPERTY FUND: 24%

PROJECT FUNDING: 42.31%*

PRE-SALE FOR 266 YEAR LOCKED LIQUIDITY POOL: 27.69%**

*MyBricks has completed a capital raise ahead of the presale to fund the platform development. This allows MyBricks to immediately begin the platform build and focus on growing the value in the BRICKS tokens

**75% of all funds raised during the pre-sale via Unicrypts ILO service will be placed into a 266 year locked liquidity pool. The remaining 25% will be used to accelerate development of the MyBricks platform
**TRANSACTION TAX**

**2% Community:**
These funds are used to both support the holders of the BRICKS token along with charities put forward by our community.

**2% Project:**
These funds are used by the product, marketing, and management team to build, launch and innovate the MyBricks platform.

**2% Team:**
These funds are used to pay the team once the project requires fixed and part time roles to develop the platform.
Many tokens have redistributions as a reason to hold. We believe redistributions alone create limited value and unless the platform builds something meaningful, the token will go to $0.

Our innovative way to give distributions demonstrates the long-term value in the token, the business, and trust in the team.

24% of tokens is allocated for the Property Holders Fund that will be used, in small stages (2% a time), to buy, renovate and rent out properties.

All rental income from these properties will be redistributed in the form of BRICKS to all holders in proportion to the BRICKS they hold.

Holders are rewarded and the platform utility is demonstrated.
It is important to ask yourself 'do I believe that fiat currency will be replaced by cryptocurrency in the future?'

If the answer is yes, please read on. If no then this project will not be for you.

Our team believe that fiat currency will be replaced by cryptocurrencies. Our approach has NOT been to invent a new business model using cryptocurrency. 

We focussed our energy on looking for existing business models that work with fiat, and studying how efficiencies can be increased or barriers lowered, through the use of a token.

We’re excited about the future of MyBricks and we’re confident that by the end of this whitepaper, you will be too.

As there are no shiba inu’s in our business model or branding, we felt compelled to insert one, and only one, dog into this presentation for you.
We are conscious that property is a security and participation in this market may come with regulatory requirements.

Cryptocurrencies currently operate in a fluid and dynamic regulatory environment and we are engaged with legal counsel to navigate this.

During the build of the MyBricks platform, we are committed to having all necessary legal requirements in place ahead of platform launch. We are excited to pioneer this space and build a long-term profitable, sustainable and fully sanctioned business model in property investment with blockchain technology, smart contracts and cryptocurrency at its core.
The Team
THE TEAM - OPERATIONS

**Adam Callow – CEO**
Founder CEO of Expert Trades and co-founder of RC Capital (Property Investment Company); Adam has a deep understanding of the construction supply chain and manages a community of over 27,500 trades professionals.

**Alex Rowles – Head of Fund Management**
Head of Electronic Order Flow for a Global Financial Technology Company and co-founder of RC Capital (Property Investment Company); Alex provides a deep understanding of the inner workings of market-making, deal flow, and algorithmic trading to support the coin’s growth.

**Sam Wilcox – Head of Product**
Founder of Tribecto Automations (Scaleable Systems Specialist Agency); Sam has over 10 years of experience in sales, marketing, business automation, and process optimisation.

**Harrison Mudge – Head of Content**
Content creator, founder and producer of UK top ten podcast (ranking above Tim Ferris in HSBC Business charts) and deployed successful product launch campaigns in the UK, USA and Australia.

**Danny Bach – Head of Marketing**
Award-winning growth marketer, specialising in developing, deploying and scaling performance marketing strategies with deep experience of the mechanics of all digital channels.
THE TEAM - COMMUNITY & PROPERTY DEVELOPMENT

Shaun Mapp
Part time self employed Plumber who developed a deep love for trading. Founder of Tradesmen to Forex community supporting hundreds of trades develop their skills in trading. Also a 100k funded Forex Trader.

Matt Lakins
25 Years experience as a tradesman running his own heating and plumbing business. Manages property as a landlord and trades the currency and crypto markets. Every moment not working is spent with family.

Sam Marsden
Successful, results oriented Director with a history of exceeding objectives. Skilled at leveraging Sales and Data Analysis to enhance the customer experience as well as optimize margin and net income goals for large organizations in the construction & P&H distribution market space.

Joe Meftah
Co-founder of Glazing Hub with 12 years experience in the Fenestration industry working with small/medium size businesses and developers. Strong believer in the combination of blockchain technology and bricks and mortar as an investment vehicle.

Cameron Cook
Plumbing and Heating Engineer of over 10 years with vast experience in the new build industry. Forex and Crypto currency trader and strong believer in the use case of Blockchain technology and it's uncapped potential.
Justin Marlow
Background is in people management. A regular trader who also works with a community of traders offering training to increase their understanding and profits.

Steve Simmonds

Gareth Bennett
Electrician running his own business since 2016. Began investing and trading cryptocurrencies in 2020.

Andy Grey
Self employed trades professional. Nearly 20 years in the construction industry, so I’m a multi trader and now a complete bespoke bathroom renovation specialist. Trades Forex, HFX and cryptocurrency.

Sam Jones
Runs a successful plumbing and heating business of 11 years. Began trading over 12 months ago and regularly trades crypto and forex markets. Spend a lot of my time researching the world of cryptocurrency.